



**Division of Behavioral and Social Sciences
STUDY ABROAD ADVISORY COMMITTEE
Tuesday, March 19, 2019**

MINUTES

- Members:**
- Lucy Alamillo, Fine Arts
 - Argelia Andrade, Humanities
 - Debra Breckheimer, Humanities
 - Sean Donnell, Humanities
 - Matt Ebner, Natural Sciences
 - Chris Gold, Chair and BSS Dean
 - Xocoyotzin Herrera, BSS
 - Josh Troesh, Business
-

IMadrid, Summer 2019

- Argelia Andrade (Humanities) and Xocoyotzin Herrera (BSS) are leading a repeat study abroad trip to Madrid. The first trip was very successful and the hope is that we will keep offering this trip and build up a sustained following.
- For about ten years in the 1990s, ECC offered a yearly study abroad trip to Salzburg. It was a very popular trip and about 50-60 students would enroll. It was built up through word of mouth and year round recruiting. Also, the trip was attractive to students because they visited three countries, Austria, Germany and Italy.
- The contract with ACCENT for the Madrid Summer 2019 trip is Board approved and recruiting is well underway.
- Currently, 13 students are confirmed and Argelia and Xocoyotzin are confident we will reach the required number (20) by the deadline. They are adding more information sessions in March.

Updates – Public Relations and Marketing

- Argelia, Xocoyotzin, and the Chris met with Ann O'Brien, the Director of Public Relations and Marketing.
- Ann will be marketing the Summer 2019 Madrid trip through social media and will talk with the Foundation about a possible scholarship.
- Also, we spoke with Ann about helping with our Study Abroad website and building our online presence.
- Argelia will follow-up with Ann to find out about her progress.

Summer 2020

- The committee supports the plan to build an ongoing, yearly trip to Madrid. We are hoping to build a following. We think it is a great idea to consider adding another country to the itinerary for 2020, such as Morocco, Portugal, or Italy. This can help with marketing the program.

- Chris spoke with Jean Shankweiler about having one yearly trip to Madrid and another yearly trip to a different destination that is selected through our traditional process of an open application process and rotates from year-to-year. Jean asked that the committee be consulted and then she would bring any recommendation forward to Dr. Maloney. Chris will follow-up with Jean and, if she receives approval, she will email the proposal form to all faculty and set a due date of April 27th.
- The proposals do not need to include a cost because most faculty members do not know how to select and work with companies or develop a budget/cost for the trip. The committee assists with those details.
- By the end of the Spring semester, we should have decided upon the faculty, classes itinerary, and cost of the trip. We should have a flyer completed before the summer begins.

Winter Trips

- We discussed the possibility of introducing trips during Winter session, particularly to destinations in the southern hemisphere, like South America and New Zealand.
- We will consider a Winter trip after we determine the direction of the summer program.

Review Faculty Proposal Form

- The committee revised the application form.

cc:

Dena Maloney
Jean Shankweiler
Study Abroad Committee Members
Ann O'Brien